

2019

CONNECT

AN OPEN SYSTEMS EVENT

SPONSORSHIP

THE M RESORT, SPA AND CASINO | LAS VEGAS, NEVADA

SEPTEMBER 10<sup>TH</sup> — 12<sup>TH</sup> 2019

# WELCOME

With over 500 attendees each year, Connect is the largest gathering of OSI users, partners, developers, product influencers and employees. Now in its fifteenth year, we are eager to invite you to help attendees learn, share, and grow over three exciting days filled with ample networking opportunities, over 120+ sessions, and a little FUN mixed in too.

As a Connect sponsor, you gain access to these qualified customers who are eager to learn about your industry-leading solution offerings. You'll have valuable opportunities to network throughout each day and during the nightly events, which would otherwise be hard to secure. At Connect 2019, you and your company will meet key decision makers, end users, and industry leaders in search of solutions to their everyday business problems.

Are you ready to join us in Las Vegas, Nevada, September 10-12, 2019? We look forward to partnering with you on this opportunity to elevate our clients through our rich solution integrations.

## WHO ATTENDS CONNECT

82% 18%

END-USERS PARTNERS

Attendees are predominantly current on a maintenance program, making them more willing and available to implement new offerings.

On average, attendees tend to have a higher user-count within their organization.

97%

Connect attendees were satisfied to very satisfied with the overall conference in 2018

86%

Attendees make a purchase within 6 months of participation in Connect

# ATTENDEES BY INDUSTRY

Accounting / Bookkeeping

Apparatus Repair

Apparel Decorating

Banking

Cannabis / CBD / Edibles

Chemical /  
Specialty Chemical

Converters and Bag Making

Cosmetic

Distributors /  
Wholesale Trade

Electric Motor Repair

Extruders of Blown Film

Franchises

Food and Beverage

Healthcare

Hydraulic Pump Repair

Job Shop / Construction

Not-for-Profits

Nutraceutical

Manufacturing

Pharmaceutical

Printers and Laminators

Promotional Products

Publishing

Retail

Services  
(HVAC, Plumbing,  
Electrical, etc.)

And more...

# EXHIBITOR BOOTH

# \$4,800

EMERGING PREFERRED VENDORS

# \$2,000

EXISTING PREFERRED VENDORS

**SPONSORSHIP  
DEADLINE:**

**AUGUST 15<sup>TH</sup>**

## SPONSORSHIP INCLUDES:

- One 6' covered table, 2 chairs and company name table sign
- Electrical drop located between vendor tables
- Two full conference registrations, including meals, nightly entertainment and networking opportunities
- Sponsor logo on the event website including backlink to your company website
- Sponsor logo, information and link within the Connect mobile event app
- Recognition in General Session
- Access to conference app for connectivity and lead generation
- Pre-conference mention in OSI national press release
- Social Media Package: 6 Tweets, 2 Facebook posts and 2 LinkedIn posts
- Email Package: logo in post-conference follow-up email to attendees

# ADDITIONAL MARKETING OPPORTUNITIES

## 60 MINUTE BREAKOUT SESSION

Provide enriched content to a captive audience in this one hour presentation led by your company. We supply the date, time, breakout room, and AV needs – you provide the killer content to convert new prospects to clients.

**\$295**

## CONFERENCE WELCOME BAG

The best way to assure attention from attendees is to give them something awesome in their official Connect welcome bag. You provide the goodie – we get it in the bag – brand recognition win! Item must be approved by OSI, paper collateral pieces are acceptable.

**\$500**

## GENERAL SESSION KEYNOTE LITERATURE DROP

Your company's message will be the first thing attendees see when they sit down in the General Session Keynote. You provide the print-ready file, we will assist with printing, shipping, and placing on everyone's chair.

**\$500**

## LUNCH SPONSORSHIP

Connect attendees enjoy meals together each day, so why not take advantage of this unique experience by highlighting your company as a lunch sponsor. You'll receive signage during the meal, as well as a dedicated table for your company. A push notification sent via the Connect mobile app enables you to invite attendees to the lunch, network, and promote your company.

**\$2,000**

# ADDITIONAL MARKETING OPPORTUNITIES

## AFTERNOON SNACK

You know what goes great with afternoon snack? Your logo! This experience is offered each afternoon of the conference, includes catered snack items, dedicated signage and branded napkins. A perfect opportunity to network with attendees via a sweet treat.

**\$500**

## GENERAL SESSION RECORDING SPONSOR

This year Connect will be offering a recorded broadcast of the General Session to the entire OSI client family. In this unique opportunity, we promote your company as the recording sponsor via email including a dedicated link to your company website and PDF download. As an exclusive sponsor, you will have your company name and information in front of our entire client list of over 12,000 emails. Content must be approved by OSI. Email to be sent post conference.

**\$3,000**

## CHARGING STATION / LOUNGE

Help attendees recharge during Connect by sponsoring a branded lounge in the conference area. This opportunity includes lounge furniture, charging stations, signage, and location call-out in the Conference map.

**\$300**

## 3' X 4' WINDOW CLING

Elevate your brand with a 3x4 Window Cling displayed prominently above your booth location, in the center of all the action. Location is first come, first served.

**\$250**

# CUSTOMIZED PACKAGES

Contact us to create a customized sponsorship package that meets your unique business needs. Space is limited.

**Sponsorship deadline: August 15th**

# WHY YOU SHOULD SPONSOR CONNECT 2019

1

## **Grow Your Business:**

Generate high-quality leads, grow your pipeline, and secure deals.

2

## **Grow Your Network:**

Connect with over 500 attendees, establish new relationships with prospective customers, and engage with OSI executives and sales teams.

3

## **Grow Your Brand:**

Establish your business as an industry leader in the marketplace by promoting your company at Connect 2019.



# CAN'T MISS NIGHTLY EVENTS

After a long day of informative sessions and engaging product discussions, who doesn't like to unwind a bit? We invite all attendees, partners, and employees to organized nightly events that include dinner and entertainment in a relaxed environment that encourages further networking. These events provide the perfect opportunity for our certified partners to engage in casual conversations and swap business cards. Please see the agenda for more detailed information or visit the event app during the conference.



# CONTACT US

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## Secure Your Sponsorship:

[www.osas.com/events/connect-conference/sponsors](http://www.osas.com/events/connect-conference/sponsors)

