

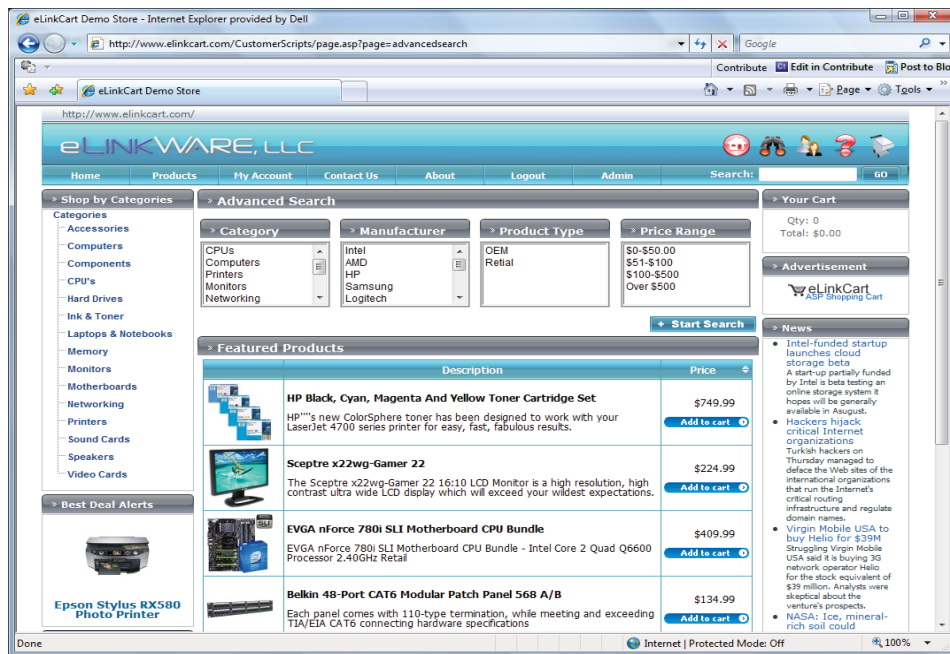
eLinkCart

Complete eBusiness Solution for TRAVERSE

eLinkCart is much more than a shopping cart. It integrates directly with the TRAVERSE accounting platform to completely automate online ordering processes and remove time-consuming multiple manual entry of both B2C and B2B orders, by tying your front-end sales and order processes to your back-end accounting system.

Features & Benefits

- Integrated to TRAVERSE back office accounting suite
- Accessible via a web browser - from any location
- Reach a larger and broader audience for your products and services
- Capture prospects and repeat business more effectively
- Offer worldwide Internet access to your products and services
- Provide a 24/7 electronic shop front
- Provide real time customer service information, 24/7
- Customer specific pricing and item availability
- Real time shipping and multi-jurisdictional sales tax calculation
- Multiple payment types, including purchase order (B2B), ACH and credit cards
- Control look and feel via included themes or custom skins



eLinkCart's Advanced Search feature allows your customers to quickly and easily find exactly what they're looking for.

Key Features

- Deploy cross-selling and up-selling techniques
- Custom searches
- One-click, online shopping carts
- Secured transaction control
- Both B2C and B2B functionality
- Quick Order Entry mode for B2B
- Customer-specific pricing and item availability matrix

Architecture Highlights

Multi-tiered architecture utilizing:

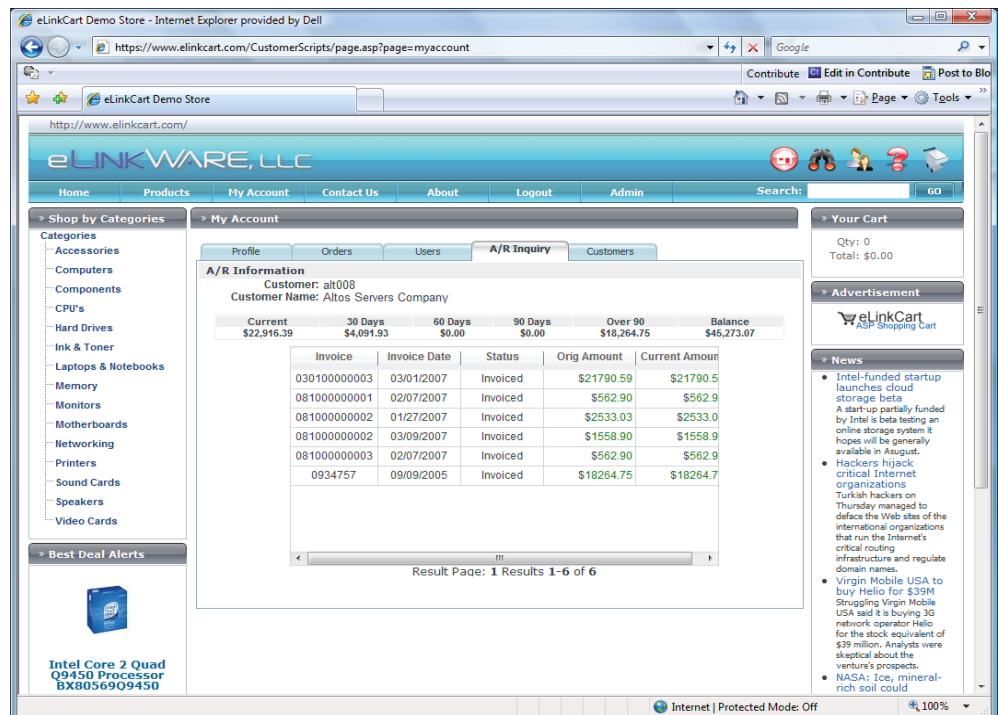
- Microsoft Windows Server
- Microsoft SQL Server 2005
- Microsoft IIS
- AES Encrypted security
- Flexible database structure
- Multi browser support
- Multilingual
- Scalable architecture
- Customizable

Functions

- B2B, B2C, Intranet, Extranet and Sales Portal
- Manage a Customer Wish List of items
- Real-time Shipping Rate Calculation
- Order / Invoice Inquiry
- Real-time Payment Processing (Credit Cards, ACH, etc)
- Direct Order Processing to TRAVERSE Accounting Software for shipping control
- "Smart" reordering from Order History
- Includes Web Analytics, Webmail, Forums, Live Chat

Installation Options

- Hosted either on-site or in our Datacenter
- Single database - support is fully integrated to TRAVERSE accounting applications
- Purchase or Hosted/Lease finance options
- Multi-database support for added security between Internet and back office systems



The screenshot shows the eLinkCart Demo Store interface in Internet Explorer. The main content area displays the 'A/R Inquiry' page for a customer named 'Altos Servers Company'. The page includes a summary table and a detailed invoice table.

Current	30 Days	60 Days	90 Days	Over 90	Balance
\$22,916.39	\$4,691.93	\$0.00	\$0.00	\$18,264.75	\$45,273.07

Invoice	Invoice Date	Status	Orig Amount	Current Amount
030100000003	03/01/2007	Invoiced	\$21790.59	\$21790.5
081000000001	02/07/2007	Invoiced	\$562.90	\$562.9
081000000002	01/27/2007	Invoiced	\$2533.03	\$2533.0
081000000002	03/09/2007	Invoiced	\$1558.90	\$1558.9
081000000003	02/07/2007	Invoiced	\$562.90	\$562.9
0934757	09/09/2005	Invoiced	\$18264.75	\$18264.7

Result Page: 1 Results 1-6 of 6

eLinkCart provides complete B2C, B2B, intranet and extranet capabilities, allowing your customers to track and check the status of their orders and open accounts receivable aging, and to print orders and invoices.