

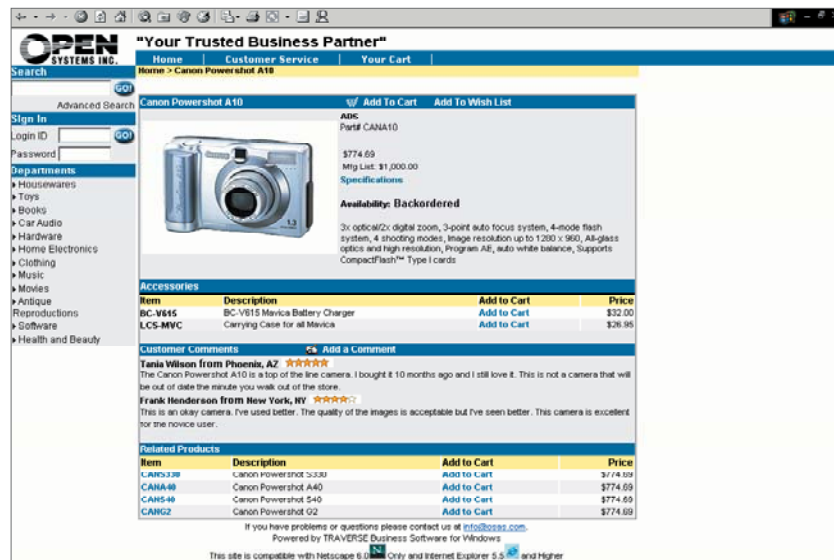
## eSHOPPING CART

*Your online solution for business success*

TRAVERSE Business-to-Consumer (B2C), or Shopping Cart, integrates directly with the award-winning TRAVERSE Enterprise Edition accounting platform; you can automate online ordering processes and remove time-consuming multiple manual entry processes by tying your front-end sales and order processes to your back-end accounting system.

### Benefits

- Integrated to TRAVERSE back office accounting suite
- Accessible via a web browser - from any location
- Reach a larger and broader audience for your products and services
- Capture prospects and repeat business more effectively
- Offer worldwide Internet access to your products and services
- Provide a 24/7 electronic shop front



*TRAVERSE B2C offers up-sell and cross-sell capabilities. You also have control over which customer comments are displayed, and you can drill down to view product specifications.*

## Key Features

- Deploy cross-selling and up-selling techniques
- Custom searches
- Online campaigns and promotions
- One-click, online shopping carts
- Multi-delivery point addressing
- Secured transaction control

## Functions

- "Shopping Cart"/Purchasing
- Manage a Customer Wish List of items
- Up-sell/Cross-sell capability
- Order Inquiry Control
- Credit Card Processing via VeriSign
- Direct Order Processing to TRAVERSE Accounting Software for shipping control

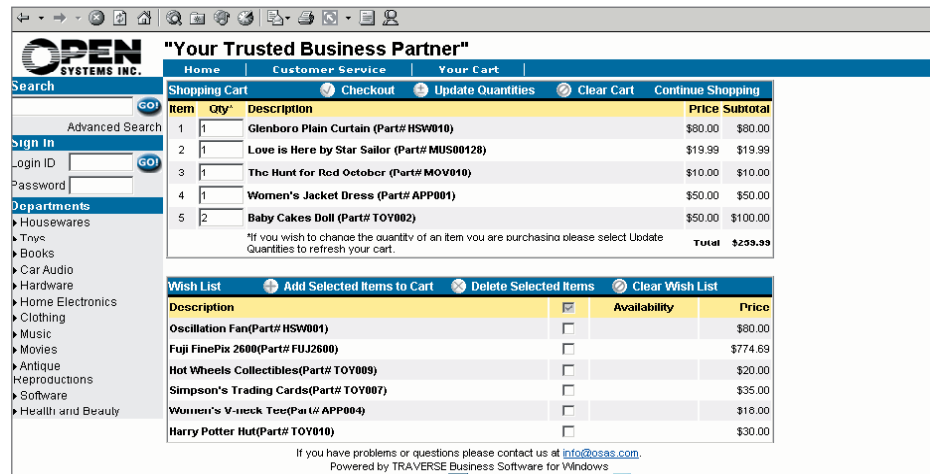
## Architecture Highlights

### Multi-tiered architecture utilizing:

- Microsoft Windows 2000 Server
- Microsoft SQL Server
- Microsoft IIS
- Encrypted security where appropriate
- Flexible database structure
- Multi browser support
- Multilingual
- Scalable architecture
- Customizable

## Installation Options

- Hosted in a data center
- Single database - support is fully integrated to TRAVERSE accounting applications
- Purchase or lease finance options
- Multi-database support for added security between Internet and back office systems



**OPEN SYSTEMS INC.** "Your Trusted Business Partner"

Home Customer Service Your Cart

Shopping Cart Checkout Update Quantities Clear Cart Continue Shopping

Item	Qty	Description	Price	Subtotal
1	1	Glenboro Plain Curtain (Part# HSW010)	\$80.00	\$80.00
2	1	Love is Here by Star Sailor (Part# MUS00128)	\$19.99	\$19.99
3	1	The Hunt for Red October (Part# MOV010)	\$10.00	\$10.00
4	1	Women's Jacket Dress (Part# APP001)	\$50.00	\$50.00
5	2	Baby Cakes Doll (Part# TOY002)	\$50.00	\$100.00
			<b>Total</b>	<b>\$259.99</b>

\*If you wish to change the quantity of an item you are purchasing please select Update Quantities to refresh your cart.

Wish List Add Selected Items to Cart Delete Selected Items Clear Wish List

Description	Availability	Price
Oscillation Fan(Part# HSW001)	<input type="checkbox"/>	\$80.00
Fuji FinePix 2600(Part# FUJ2600)	<input type="checkbox"/>	\$774.69
Hot Wheels Collectibles(Part# TOY009)	<input type="checkbox"/>	\$20.00
Simpson's Trading Cards(Part# TOY007)	<input type="checkbox"/>	\$35.00
Women's V-neck Tee(Part# APP004)	<input type="checkbox"/>	\$18.00
Harry Potter Hut(Part# TOY010)	<input type="checkbox"/>	\$30.00

If you have problems or questions please contact us at [info@osas.com](mailto:info@osas.com).  
Powered by TRAVERSE Business Software for Windows

*You can refer back to your Wish List again and again without having to re-enter the items into your shopping cart.*